

# 7 Reasons to bring HR to Salesforce

Helping HR build thriving teams



## Level up your HR processes on Salesforce


Engaged employees are happier, more productive and stay longer in companies. But, creating a work environment that encourages employee engagement can be challenging. Salesforce has a whole workspace of tools that can help HR and people teams in building a culture that thrives.

Salesforce is the #1 CRM tool on the market and provides a trusted framework that helps you manage your processes and people - in one single location. Regardless of your current HR solution, it might be the easiest, safest and most powerful way of creating an employee experience that stands out.

Here are 7 ways that an HR solution on Salesforce can empower your team and your business:




### 1. Store employee data safely



HR and people teams deal with a lot of sensitive information. Salesforce uses the most advanced data security practices and tools on the market to keep your employee data safe.


### 2. Collaborate across teams, tools and timezones



Salesforce is built for collaboration. As an example, when onboarding new hires, it's super easy to assign tasks to new employees as well as managers and other relevant internal parties.

Discussion and feedback threads can also be used to evaluate job candidates after an interview.


### 3. Centralize data neatly



Data is only powerful when it is used. HR collects and manages a high volume of valuable data - including recruiting, onboarding, absence management, employee feedback, and expenses.


With all this information in different tools or in separate spreadsheets, it's very likely that the analysis will be limited by either functionality, differences in data sets, or lots of manual work. Moving it all to Salesforce eliminates the data silos, manual workarounds, and unstable third-party connections.

### 4. Automate manual processes quickly



Doing everything manually works but that doesn't mean it works well. Some standardized HR tasks can be perfectly automated - from onboarding workflows to absence management. This helps you create a smoother process, remove delays, and save time.


### 5. Tailor reports to your needs



Having your company's data stored in one place allows you to get the information you need to drive growth. With the right HR tool, you make much more of your insights.

Any data stored on Salesforce can be turned into a tailored report. Use inputs such as the performance of your recruiting channels, time to fill a position, employee retention rate, to create customized reports and deepen your insights.



### 6. Integrate with your everyday apps



The modern company has more than 20 different SaaS tools. But, having several apps to manage your HR processes brings additional complexity to the overall system – such as manual work and data discrepancies between the tools. It's not always the best setup.

Salesforce has 4,000+ integrations through its partner community, making your everyday tools work together. Looking at the onboarding process alone, tools such as Calendly, DocuSign, and Slack are readily available (flair has plenty of ready-made integrations for you).

### 7. Encourage employee engagement



An HR manager should have the goal to build an engaged workforce. These are the people who stay longer, are less absent and increase the overall productivity of your company. flair has great features to build a more engaged workforce including goal setting, eNPS and feedback surveys, performance management features and more.

## Want to know more?

Book in a demo and we'll show you how flair brings seamless collaboration, relevant integrations and process automation to modern HR and people teams.